

OBJECTIVE E

Establish a platform for building a sustainable future for active transportation in Manitoba

As cycling, rolling and walking networks begin to take shape in Manitoba, sustainable planning to maintain progress and continue promoting active transportation is necessary. Uniting stakeholders from various local and provincial departments to act in collaboration with advisory committees allows for idea sharing and facilitates future learning necessary for continued progress.

Manitoba government is encouraged to show leadership with federal, provincial and territorial governments to create a national strategy for active transportation policy and program development.

RECOMMENDATIONS

24 Establish an active transportation agency with a formal advisory board.

The Province of Manitoba should create an active transportation agency to monitor the progress and development made within active transportation across the province. A similar framework has been successful in other jurisdictions, including the BEAT program in B.C. and the Vélo Quebec initiative in Quebec, where independent entities are funded by or partner with existing organizations to offer similar services with great success. For this new agency, the province could look to build from existing groups or create a new entity entirely. Regardless, the agency should have a mandate and the resources necessary to publish manuals and guidelines, to facilitate large-scale training workshops, to oversee grant programs, to collect data, co-ordinate regular accessibility audits, to develop promotional campaigns and to co-ordinate events.

Bringing together representatives from multiple provincial departments and current community representatives, such as the active transportation advisory group (ATAG), would help ground and inform discussions related to active transportation in Manitoba. This interdisciplinary membership would provide shared learning



opportunities and valuable information for members to take back to their departments. This helps to integrate bicycle and pedestrian transportation planning and programs across the system. External partners, such as MPI and the RCMP, could be invited to participate as appropriate. We also encourage the province to take leadership with federal and provincial transportation ministers to formulate federal active transportation policy and programs for Manitobans.