



BENCH^{MARK}



MAKE YOUR MARK ON OUR TRAIL SYSTEM: 2016 “BENCHmark” COMPETITION

June 8, 2016 –

Presented by StorefrontMB in partnership with the Winnipeg Trails Association, the “BENCHmark” trails-based placemaking and design competition launches today, offering Winnipeggers a place to rest while enjoying our growing trail network. This is the first year for the competition which will result in the installation of two permanent benches that challenge the idea of the ‘common’ bench and become local landmarks.

“We are thrilled to be partnering with StorefrontMB. Winnipeg’s network of pathways and protected bike lanes are becoming very popular, very quickly and Winnipeg deserves the best. We are due for an upgrade and incorporating new ideas is always important - whether it’s more connectivity, better bike path design, safer intersections, increased lighting, inspiring public art or the thousands of benches we are going to need along the way for people to stop and rest. For me, the exciting outcome of this project will be the constant reminder that creativity, good design and innovation matter.”

- Anders Swanson, Coordinator, Winnipeg Trails Association

Placemaking is an important aspect of transportation, recreation and city building. Spurring creative placemaking ideas, a design competition presents an opportunity to permanently and continually raise awareness of the beauty of Winnipeg’s trails system while providing practical benefit to present and future users.

BENCHmark 2016 bench ideas will be unveiled in September 2016 at the Forks where everyone will be welcome to join and meet the design teams and their creations.

For more information on BENCHmark 2016, please visit:
www.storefrontmb.ca and www.winnipegtrails.ca.

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